

# Kizer Pharmacy

Overall styles used on the current site that should be transitioned to the new Shopify site using the Growthpharma theme.

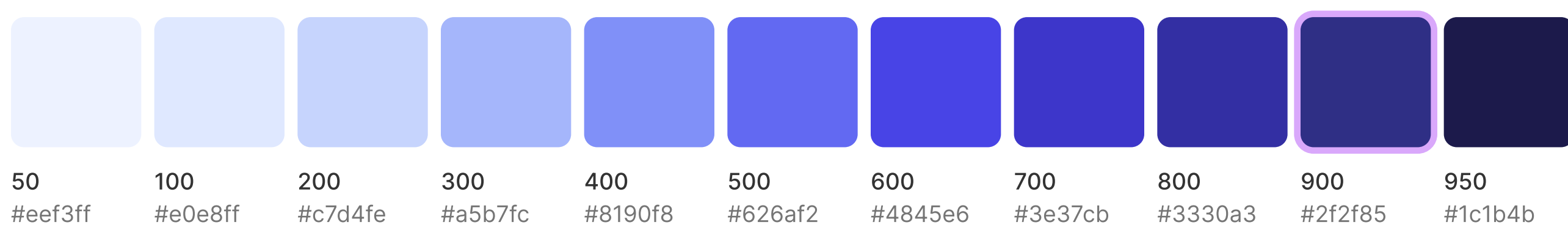
## Logo and Icon

Transparent logo and icon. Set in navigation and brand settings within Shopify



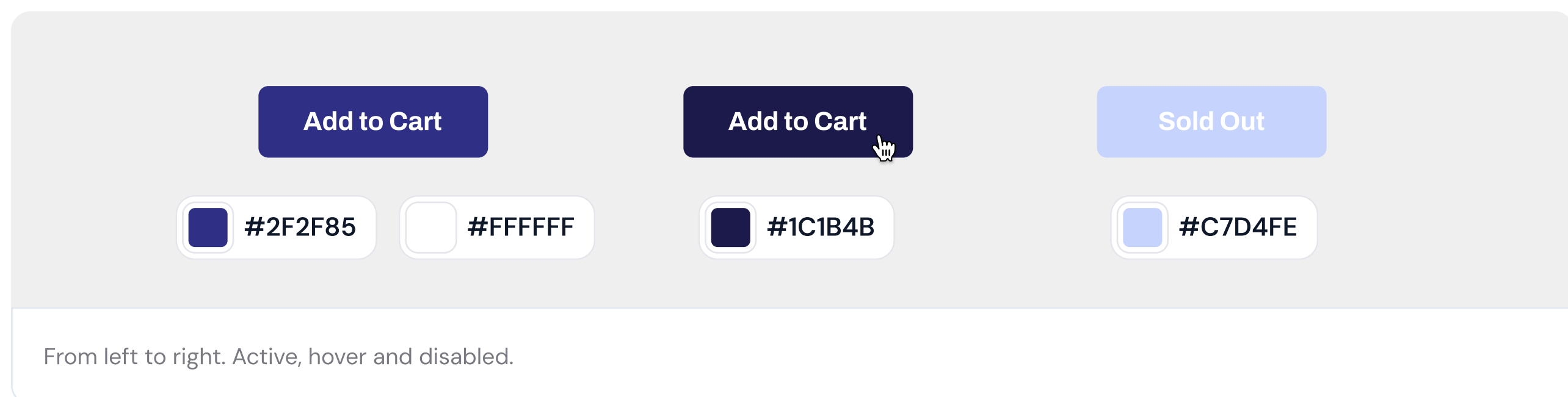
## Colors

The brand color is #2f2f85 and below is a swatch based on the brand color. Below are details on how the color swatch should be applied to common areas on the site in order to maintain colour standards compliance.



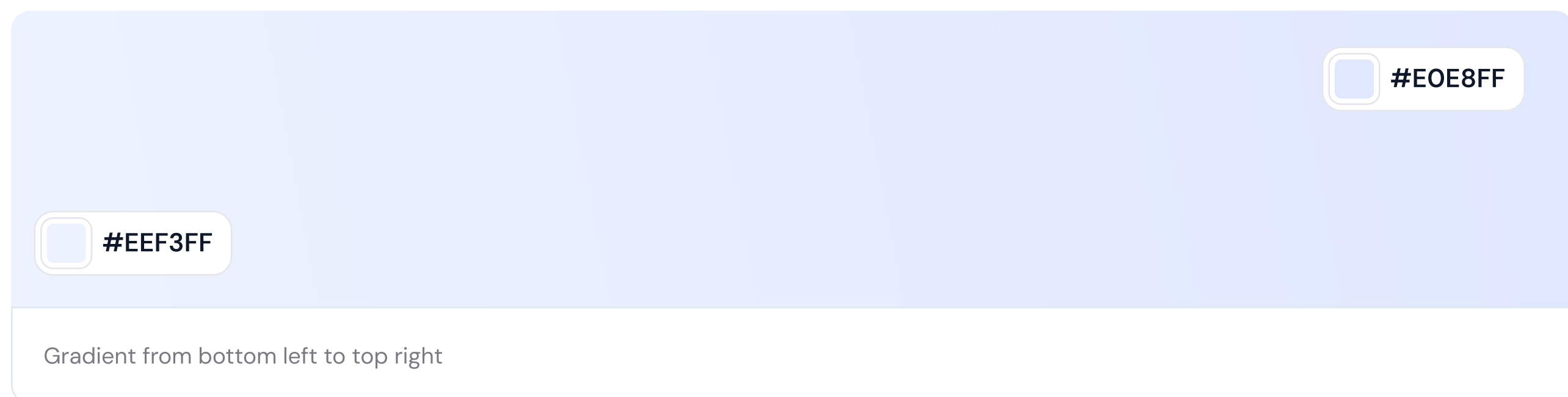
## Buttons

Button styles for anything related to the transaction flow must always the palette. Marketing sections may use different ones on a page by page basis, these should be setup manually but always use the color scheme as listed above.



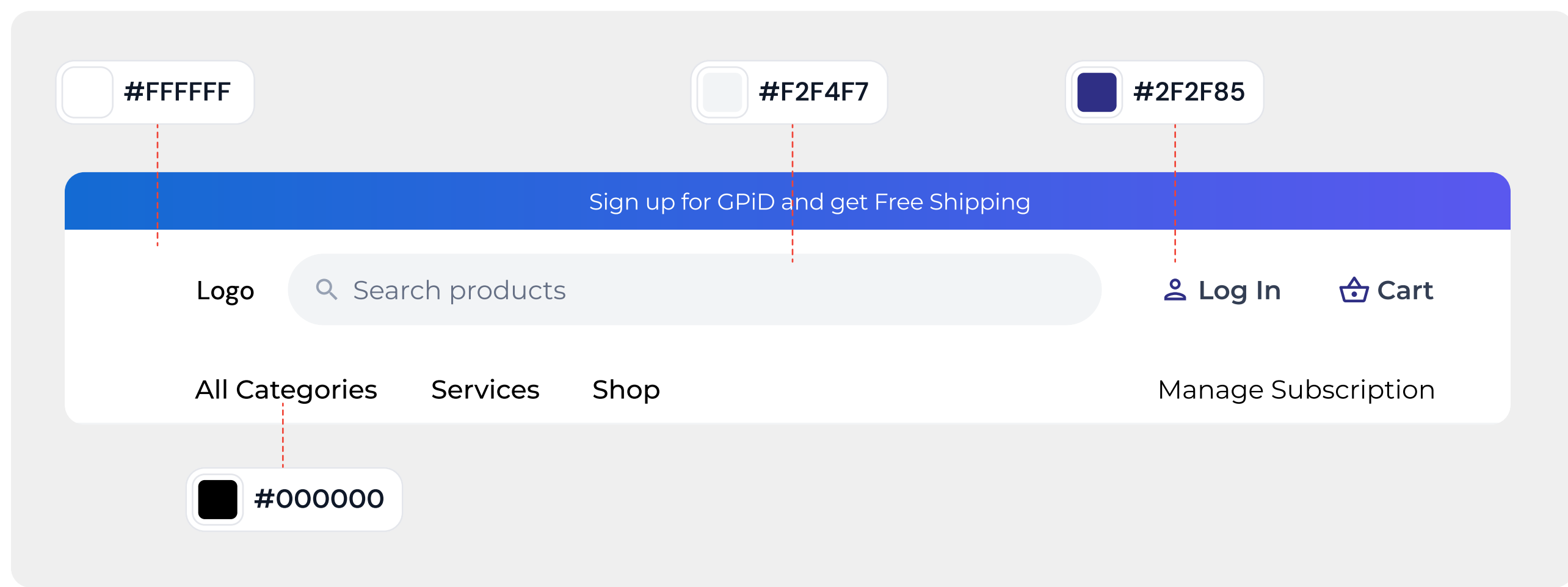
## Gradient

The product landing page has a gradient at the top that houses the title, description and list of similar categories.



## Navigation

One global element that maybe different to the color scheme is the navigation. Dependent on the current site there may be the option to revert the colors to suit the logo and overall style.



## Typography

Kizer uses 'Montserrat' which is available in the Shopify default font library.

STYLE	WEIGHT
Headers	Semibold
Body	Normal

## Corner Radius

To keep everything corner radius across the store the corner radius should be the same.

STYLE	VALUE
General	6px
Buttons	Full